

Jeff Bae

Contact

jeffbae.com
jeffjbae@gmail.com
+1 857.488.8757

Education

York University & Sheridan College
Bachelor of Design - Toronto, ON
Graduated 2018, Dean's Honor Roll

Experience

Markforged | UI/UX Designer

July 2018 – Current

- Redesigned Eiger, the company's 3D printing software, which paved the way for Markforged to close its first enterprise software deal with a Fortune 500 company. The goal of the redesign was to enhance the overall user experience and be able to position our software to be enterprise ready. I have also built out a scalable design system for Markforged. I am currently working on implementing artificial intelligence flows into Eiger that will allow the company to sell even more software.

- I took lead in the redesign of Markforged's entire website during my first 3 months, enabling them for another successful round of funding (Series D, ~\$82 million raised).

Doorkee | Lead UI/UX Designer (Contract)

April 2019 – November 2019

- Led all design related work at Doorkee, a tech startup based in New York City. During my time with Doorkee, I helped design their platform to be responsive and mobile-friendly. I mainly worked with the engineering team to deliver designs for their website. I also worked many hours with their marketing team, creating campaigns and high level marketing material.

Big Human | Product Design Intern

June 2017 – September 2017

- During the summer of 2017, I interned as a product designer for a New York based agency, Big Human. Through this job, I have had the opportunity to design mobile applications, websites, and marketing material for companies such as TD Bank of America, Bed Bath & Beyond and Room Zoom.

Skills

User Research	HTML & CSS
Design Systems	Figma & Sketch
Design Thinking	Adobe Creative Suites
Usability Testing	Responsive Design